



NEWS RELEASE

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Deadline Approaching for All Entries In Tampa Bay Water Community Water-Wise Awards Program

Clearwater, Fla. – Tampa Bay Water is accepting its last entries for the 15th Annual Community Water-Wise Awards program. If your yard incorporates Florida-Friendly Landscaping™ principles with attractive design, it may have what it takes to win! The deadline is quickly approaching and Tampa Bay Water urges all applicants interested not to hesitate any longer. Apply today! The application is online at tampabaywaterwise.org and must be received by June 30, 2013.

If you are a resident, business, builder or other organization in Hillsborough, Pasco and Pinellas counties as well as the cities of Tampa, St. Petersburg and New Port Richey, you are eligible to apply!

Applicants are asked to provide a brief description and photos of their water-efficient landscape to be considered for an award. Each landscape entry will be evaluated and scored on-site by a local Florida-Friendly Landscaping™ representative during regular business hours in July; applicants need not be present for this evaluation.

Winning landscapes will balance attractive design with Florida-friendly plants and landscape elements, as well as water-efficient irrigation techniques that have a positive impact on our environment.

“Some of the benefits of [a Florida-Friendly] landscape are a sense of place, reduced consumption of resources, and helping to maintain our resources,” says Bruce Turley, professional landscape designer.

Winners receive a custom 2013 Water-Wise landscape stepping stone for their efforts during an award ceremony presented by county commissioners, city council members or even mayors within their local government.

The money savings are just an added benefit with having a Water-Wise landscape. To hear why some of the past Community Water-Wise Award winners implemented their water-wise landscapes, visit Tampa Bay Water’s new Water-Wise video series on YouTube at www.youtube.com/tampabaywater. The series showcases past winner’s experiences with the Water-Wise program, including information about their personal landscaping practices, irrigation techniques and what it means to be Water-Wise.

If your yard combines elements of beauty, creativity and water efficiency - don’t wait until the deadline, apply today! tampabaywaterwise.org

About the Community Water-Wise Awards

The Water-Wise Awards program is designed to recognize attractive, water-conserving landscapes in various water-use sectors (e.g., homes, businesses, industry and government). Moreover, the program seeks to identify actual examples of outstanding Florida-friendly, water-wise landscaping and to promote those principles within the community. www.tampabaywaterwise.org

About Tampa Bay Water

Tampa Bay Water is the largest wholesale water supplier in Florida, providing high-quality drinking water to its members, who in turn, supply water to more than 2.3 million residents of the Tampa Bay area. Tampa Bay Water member governments include the cities of New Port Richey, St. Petersburg and Tampa, and the counties of Hillsborough, Pasco and Pinellas. www.tampabaywater.org

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